



Overview

Tassi Communications seeks a full-time **Account Director** with a minimum of three years' experience to oversee day-to-day media relations and public affairs activities for a variety of clients. Candidate will work closely with the firm's president, providing strategic guidance to clients and contributing to all aspects of client service, including public relations planning, content creation, media and stakeholder engagement, event production, and reporting. As the company expands, there is tremendous opportunity for growth in this position.

About Tassi Communications, Inc.

Tassi Communications is a boutique public relations agency delivering a full range of customized communications services to clients in Chicago and across Illinois. Specializing in media relations, public affairs, and social media integration, we build campaigns that educate, influence, and inspire. Our clients include some of the world's most recognizable brands, including Fortune 50 brands from the automotive, banking, social media, healthcare, and beverage industries.

Responsibilities

Account Director will be responsible for:

- Researching trending topics, staying up-to-date on news that impacts firm's clients
- Concepting newsworthy stories and events that earn media coverage for clients
- Successfully engaging media on behalf of clients to secure positive coverage
- Creating high-impact media materials, including releases, advisories, and pitches
- Writing thought leadership content, including byline articles and opinion editorials
- Conducting outreach to stakeholders, including elected officials, community leaders, and nonprofit partners
- Developing, managing social media for clients
- Participating on client conference calls; preparing coverage reports
- Staffing media-facing events throughout Illinois

Candidate Profile

The ideal candidate will have...

- A bachelor's degree in a communications-related field
- A minimum of three years of *media relations* experience
- A portfolio of earned media coverage and contributed articles
- A passion for storytelling and ability to distill complex information into digestible content
- Proficiency with Cision database; TVEyes; strong researching skills
- Exceptional communications skills (professional demeanor, speaks clearly, concisely in conversation and in writing); attention to detail
- A self-starter attitude; committed to hard work but knows how to make work fun!

Benefits

Competitive salary, healthcare stipend, PTO, flexible work/telecommuting available

Candidates should send resume and two recent earned media clips to
kristin@tassicommunications.com.